

Visit

WABASH COUNTY.

VISIT  WABASH COUNTY INDIANA



Christine Flohr
Executive Director

ECONOMIC IMPACT OF TOURISM

The Economic Impact Report is a partnership with the State of Indiana and standardly reflects two years in arrears (2023).
Report conducted by Rockport Analytics.

\$80.6 Million Spent in Wabash County by Visitors

↑ Visitor spending INCREASED from previous year by **\$3.5 Mil.**

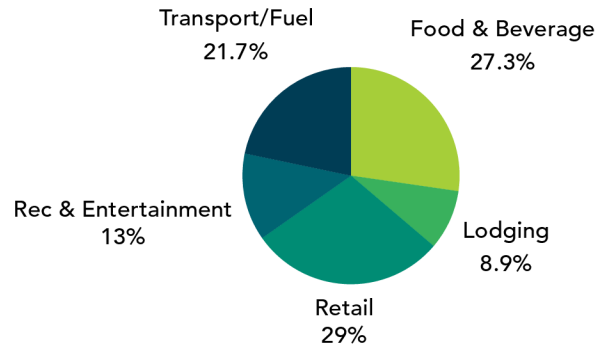
\$7.6 Mil. State & Local taxes generated by Wabash Co. tourism activity.

\$.44 of every dollar spent by visitors remained local.

Visitor Spending in Wabash Co. in Millions



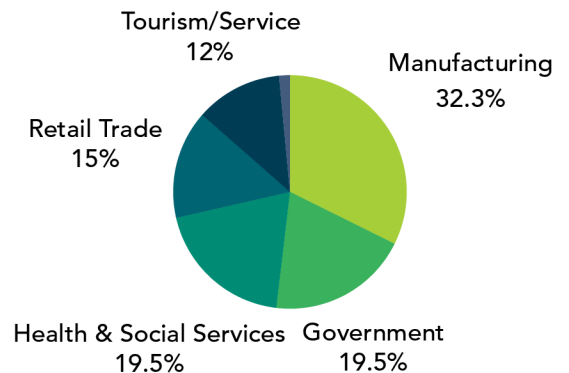
TOURISM SPENDING BY CATEGORY



INCREASE in visitor spending over the previous year:

- Lodging + 5%
- Food & Beverage +4%
- Transportation/Fuel + 4%
- Retail + 4%
- Rec & Entertainment +7%

Tourism Industry Ranking in Wabash Co.



Total Retained in Wabash Co. Tourism generated tax collection

\$35.1 Million

increased from previous year.

Tourism Sales per Capita - \$2,670
Tourism Spend Ranking - #19 of 92

↑ **+4.5%**

Total: Federal Taxes - \$4.1 Mil.
State & Local - \$7.6 Mil.

*Reports released by the Bureau of Labor Statistics, Indiana Department of Revenue, and the Indiana Department of Labor



Relieved the tax burden of Wabash County by \$609 per household.



Wabash County tourism supported jobs are the 5th largest industry in Wabash County.